Finish this sentence:
A year from now, I want to...

IN THIS ISSUE
TIPPIE WILL HELP YOU GET THERE.
The start of the school year has the feel of fresh beginnings. Here in Iowa City the energy on campus is palpable as the next generation of Tippie students step foot on campus. Classes are underway and Saturdays are spent connecting with fellow Hawkeyes in and around Kinnick Stadium.

Many of you may be feeling that same sense of fresh beginnings. Perhaps you recently changed jobs or made a major career pivot. Maybe you bought a new house (I did!), or took a long-awaited vacation. You may even have achieved a personal milestone—in my case I successfully (albeit slowly) completed my half marathon! Maybe you made the big decision to retire and are discovering new passion projects. Wherever you are on your journey, the Tippie College of Business can be a resource for you.

Our mission to educate doesn’t end when you graduate.

Although Iowa City is where we teach 3,100 undergraduates, we have over 1,600 graduate students in locations across the state and the world. In addition to traditional students, during the pandemic we developed the Tippie Alumni Webinar Series to bring all alumni and friends access to the expertise of our faculty, staff, and fellow alumni. This free resource is just one of many ways we are working to be an asset in achieving your dreams. You can read more about this in our cover story on page 10.

In a short period of time, we expanded the footprint of the Tippie College to serve business leaders in almost every county in Iowa, every state across the nation, and to the far corners of the world. Although our reach is broad, we work very hard to keep the distinctively Iowa combination of a connected community with a world-class education and opportunities.

Thank you for making us part of your journey.

Warmly,

Amy Kristof-Brown
Henry B. Tippie Dean
THE 319
Tax Jeopardy, Shark Tank, the opening of the Stanley Museum of Art, U.S. News rankings…and more.

BRAIN ROCK
How to Retire Well
It’s about more than just the money.

ALWAYS A HAWKEYE
Hawkeye Pride
Future Hawkeyes, alumni updates, and dressing up as toothpaste for Halloween.

In Memoriam

HOW TO...REPURPOSE
Tom Daugherty (BBA07) is creating new value as CEO of Stratus Industries and managing partner of Containers Up.

FEATURES

#84 Looks to the NFL
Management major Sam LaPorta applies classroom knowledge on the field.

Inside (Sales) Job
Tippie’s newest lab provides real sales experience for students and a real benefit for clients.

Cover Story
Finish this sentence...
A year from now, I want to ______. Take an hour to learn from the best business minds in the nation? Launch your own business? Tippie can help you get where you want to go.

Connecting Campus
A business student helped start CAM BUS. Now 50 years later, the wheels are still turning.

DEPARTMENTS

THE 319
Tax Jeopardy, Shark Tank, the opening of the Stanley Museum of Art, U.S. News rankings…and more.

BRAIN ROCK
How to Retire Well
It’s about more than just the money.

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CONNECT WITH US
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ON THE COVER  Design by Melissa Weber.
Best Public Undergraduate Business School in the Nation

(U.S. News & World Report, 2023)

UNIVERSITY OF IOWA

#1

Writing in the Disciplines

(U.S. News & World Report, 2023)

With its strategic focus on graduating strong business communicators, Tippie is a significant part of the university ecosystem that earned this recognition, which includes the Judith R. Frank Business Communication Center and the Accounting Writing and Communication Program. The University of Iowa ranked #1 among public universities for the third year in a row, and is ranked #2 overall, up from #10 the year before.

YOU’VE GOT A DEAL

John Pappajohn Entrepreneurial Center alum Erica Cole (BA19) and her adaptive clothing company, No Limbits, secured funding from two investors on the television program Shark Tank. Cole created the clothing line to increase comfort and style for those with disabilities after she lost her leg. One of her partner companies is Dhakai, founded by Venture School alum Russel Karim. Read his story on page 13.

NATURAL PEARL

The Pappajohn Business Building courtyard is graced with a sculpture, “Natural Pearl” by Nigel Hall, thanks to the generosity of Dean Emeritus Gary Fethke and Emeritus Professor Carol Fethke.

DYK?

319 has been the Iowa City area code since 1947
**Top 40 UNDER 40 MBA PROFESSOR**

**Stephen Courtright**, Henry B. Tippie Research Professor of Management and Entrepreneurship, has been named one of "40 under 40 MBA Professors of 2022" by Poets & Quants.

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"I’LL TAKE S-CORPS FOR 500, ALEX."

Tippie accounting student teams showed off their tax knowledge and won real money at the first annual RSM Tax Jeopardy competition. RSM colleagues and Tippie alumni **Jason Wagner (BBA99)** (pictured) and **Joe McCarragher (BBA99)** were the “Alex Trebeks” of the event, complete with game-show host grey wigs and flashy Hawkeye jackets.

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**The Stanley Museum of Art Opens**

The **brand-new visual arts facility** is located at the corner of Burlington and Madison streets, next to the Main Library.

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**Risk Management and Insurance Major Launching Fall 2023**

The new major, which will help strengthen the state’s largest non-agriculture economic sector, was approved by the Board of Regents, State of Iowa, on July 27, 2022.

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**#15 BEST online FINANCE MBA PROGRAM**

(U.S. News & World Report, 2022)

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**online MASTER OF SCIENCE IN BUSINESS ANALYTICS LAUNCHED**

Working professionals across Iowa and the United States can now earn a Master of Science in Business Analytics completely online. The fully online component of the degree program was approved by the Board of Regents, State of Iowa, on April 7, 2022.
Sam LaPorta
Student, Tippie College of Business
Sam LaPorta didn’t pay much attention to the 2022 NFL draft. He made sure to see friend and fellow Hawkeye Tyler Linderbaum get taken in the first round and watched a few other picks on TV. But otherwise, he had too much end-of-semester classwork to watch more than that.

He’ll likely pay closer attention to the draft in 2023. LaPorta is rated as one of the top tight ends in college football this season and analysts say there’s a good chance he’ll hear his name called next year.

“Everyone who plays football has dreams of playing in the NFL and I have to pinch myself when I think about it,” said the management & entrepreneurship major from Highland, Ill., who was the leading receiver on the Hawkeyes’ Big Ten West Division championship team in 2021. He hopes to follow the likes of T.J. Hockenson, Noah Fant, and George Kittle (BA16) as star Hawkeye tight ends now excelling in the pros.

LaPorta said he came to Iowa because it gave him a chance to play at the highest level and because Tippie was a great business school. Although he’s now focused on making the NFL, he said he’s a practical sort who knows life may have other plans and wants to prepare for those contingencies with a degree (he’s going to walk in the May 2023 commencement ceremony; he said his parents will make sure of that). His favorite class at Tippie has been Individuals, Teams, and Organizations, first because Assistant Professor Daniel Newton is such an energetic, thoughtful, and engaging teacher who makes the coursework fascinating, and second because that material helps him understand football on a deeper level.

“A lot of what we talk is about is culture, motivation, and teamwork in a business, and those topics have a lot of carryover to football,” he said.

Grateful for his opportunities, LaPorta doesn’t take his football or classroom experience for granted. He often works with organizations like Camp Courageous to help children who don’t have the advantages he’s had, and he’s an enthusiastic participant in The Wave during every home game.

“The hair on the back of my neck still stands up every time,” he said. ■

DYK? Entering his senior season, LaPorta had 95 catches for 1,129 yards and four touchdowns.
The Inside Sales Lab gives students on-the-job sales experience and clients strong leads and a potential pipeline for emerging sales talent. **Quite simply, it’s a win-win.**

Clients receive an economical way to meet their need for specialized sales services like analyzing and cleaning prospect data, optimizing customer lists, and a team of motivated student interns making carefully crafted calls. Once warm leads are established, they are handed off to the client’s internal sales team.

“Our commercialization strategy is to continually expand and improve our go-to-market execution to make image-guided procedures safer,” says Robin Therme (MBA00), president of CIVCO Medical Solutions, a company partnering with the Inside Sales Lab. “Working with the Inside Sales Lab will help us expand those efforts as well as trial new sales models and techniques, while strengthening our strategic partnership with the University of Iowa.”

With its opening in spring 2022, the Inside Sales Lab is only the second of its kind in the country and was developed by Associate Dean for the Undergraduate Program Charles Keene, who started the first lab while at the University of Missouri. Another Inside Sales Lab client is Ceras Health, a Boston-based health care management company. Clients pay $15,000 to help offset overhead, including student salaries and software. In the next year, the college plans to grow the Inside Sales Lab to six companies employing up to 25 student interns.

While in high school, Albara Khalil (BBA22) (pictured) cut his teeth in sales at Scheels in Coralville, Iowa. Now he’s building on those skills with hands-on experience in data analysis, prospecting, and a variety of sales cycle processes, industries, and markets. His internship with the Inside Sales Lab offers him not only a $15 per hour paycheck but academic credit as well.

“The experience I’m gaining is invaluable and will be a standout item on my resume,” says Khalil, who moved to the United States from Sudan while in high school and became conversant in English by the time he graduated. “I’ve had a deep dive into customer relationship management software and have honed my skills at meeting customer needs with our clients’ products.”

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**the BOTTOM LINE**

The Inside Sales Lab is a cost-effective sales solution for start-ups to medium-size businesses. *Start a conversation: tippie.uiowa.edu/InsideSales*
The most important decisions should have already been made—when you started working and contributing to your retirement accounts. Now just stay calm despite any volatility in your life or the stock market.

If you plan to take a year off before retirement, this would be a great time to switch your regular IRA to a Roth IRA for significant tax savings because your tax bracket could be quite a bit lower that year you’re not working.

My advice differs depending on your situation—whether you have set aside a lot of wealth and can withstand any sort of dip in the stock market or if you haven’t. If your situation is a bit tighter, you should really dial down your risk at this point and maybe even consider things like long-term care insurance if you do not think you could incur that cost.

As a rule of thumb, I would say don’t buy long-term care insurance—invest the money instead and you could potentially grow it to outright pay for these services.

Remember, if you retire at 65, you still have a long investment horizon. Stay the course and count on a maximum 4% annual withdrawal from your retirement accounts. And don’t forget to harvest your losses periodically. My favorite tax loophole is to see what securities in your portfolio have a net loss for the year—you can deduct up to $3,000 in losses directly from your income, which translates to roughly $1,000 in tax savings.

The word loophole originally referred to small slits in medieval castle walls that let archers fire arrows at attackers without being vulnerable themselves.
No matter which stage of life you are in, Tippie’s Life Lessons Webinar Series will provide you insight.

**GO DEEPER**
No matter which stage of life you are in, Tippie’s Life Lessons Webinar Series will provide you insight.

Amy Colbert
Leonard A. Hadley Chair in Leadership

**SOCIAL-EMOTIONAL SIDE**

I’m a big fan of experimentation. For example, I never think that a student knows exactly what they want to do when they graduate, so I encourage them to do an internship and try different things. It’s similar with retirement—five years out is a good time to start experimenting. Does this non-profit organization board look interesting to you? What about this volunteer activity? Is there an opportunity to become more connected in your neighborhood? Try them out and see what resonates with you and meets your needs.

Think about what you want the closing chapters of your career to look like and become more self-aware of what fills your bucket. What makes you thrive, and feel engaged and satisfied? Knowing this about yourself will help you plan and intentionally move toward retirement.

My research shows careers are a major source of connection, purpose, and meaning in life. Retirement is about finding new sources of fulfillment.

**THE DATA**

This is the time to wrap up projects and hand off responsibilities. As your work duties wane, you could dial up your community involvements.

Former doctoral student Bethany Cockburn and I conducted a study that showed bridge employment, or taking a job after retirement, is a fairly common phenomenon. We found this type of employment is a way to feel connected and have a greater sense of purpose and meaning.

Some retired professionals go on to feel fulfilled working part-time at preschools or by sharing their expertise teaching at Tippie!

To keep active and engaged mentally, personal projects—like documenting your family’s genealogy, joining a book club, or restoring an old Corvette—are also great ways to focus, find purpose, and organize your time post-retirement.

Lastly, try to have a flexible mindset during this major life change. One way to encourage this is to expand your social networks, which might happen naturally if you move into a retirement community. You’ll be interacting with people you don’t usually—people who may have a very different view on life. It’s almost like going away to college again!
If you’re a Tippie alum reading this story, you already know that a Tippie College of Business degree helps start your career on the right foot.

But you may not realize how many ways Tippie can fuel the next steps in your career—whether you need to build a specific set of skills quickly after a promotion, or you’re ready to enter the C-suite or launch your own business.

TIPPIE WILL HELP YOU GET THERE.

BY ERIN PETERSON
A number of recent changes in the workforce and at Tippie make it more likely than ever that the college can help you level up in your career, says Dean Amy Kristof-Brown. "Employers are now more likely to value a wider range of degrees and certifications so that their employees can skill up. Employees want offerings that are digestible, flexible, and help them learn what they need to know just in time," she says. “We’re ready to be a partner for you as you continue your learning, no matter where you go in your career.”

Still, the array of options can be dizzying. To find an option that will fit you like a glove, grab a pen and complete the sentence below. Based on your answer, we’ll give you the exact roadmap to follow.

A YEAR FROM NOW, I WANT TO...

Which of the options below is most aligned with what you wrote?

Go to the lettered section to read how Tippie can help.

A) LEARN FROM THE BEST
B) LAUNCH MY OWN BUSINESS
C) ADD A NEW SKILL
D) BUILD EXPERTISE
E) OPEN UP CAREER OPTIONS
F) HELP TEAM LEVEL UP
G) MOVE TO THE C-SUITE
YOUR NEXT STEP
TIPPIE ALUMNI WEBINAR SERIES

THE DETAILS
Learn from Tippie experts about today’s trending topics in free hour-long webinars.

HERE’S WHAT YOU’LL LEARN
Tippie faculty offer webinar presentations on such issues as the Great Resignation, communication skills, and tax policy changes between the Trump and Biden administrations. You can also learn from panel events that bring together alumni experts on specific topics, including entrepreneurship and the business of sports.

The webinars are designed to cover hot topics while going beyond the basics, says Director of Alumni Engagement Ashley Durham. “It’s a free program, but we understand that people are still investing an hour of their time, so we want to make it worthwhile,” she says.

“I appreciate the Tippie webinars because they keep me informed of business issues, management trends, and tips for experienced professionals,” says Spencer Anderson (BBA09), senior director of basketball analytics for the Indiana Pacers. “Tippie career-development webinars are a trusted source I have used successfully in my own life to navigate career and management challenges, and I encourage all alumni to explore and utilize this excellent resource.”

Attend webinars live and you can even ask the presenter your toughest questions. Have a schedule conflict? You can watch later on the college’s YouTube channel and browse dozens of previous webinars to find what you need. “We want to be a great resource for alumni and others to continue their education,” says Durham.

LEARN MORE
tippie.uiowa.edu/alumni-webinars
A YEAR FROM NOW, I WANT TO...
Launch my own business.

**YOUR NEXT STEP IS**
VENTURE SCHOOL

**THE DETAILS**
The seven-week program helps Iowa entrepreneurs through the startup process. Venture School is offered by the John Pappajohn Entrepreneurial Center at numerous locations across Iowa each semester (plus a virtual-only option). Topics include customer discovery, value proposition testing, and real-world experimentation. You can tap into a network of experienced mentors and get advice and support from other entrepreneurial-minded participants.

**MEET YOUR ROLE MODEL**
Russel Karim is a two-time Venture School alum. In 2016, he used the program to build the restaurant meal delivery service Cedar Valley Food Runner. The company was acquired by EatStreet in 2019.

Karim went through the program again to develop Dhakai, a company that connects apparel manufacturers with private-label fashion brands, boutiques, and retailers.

Karim credits Venture School for helping him build a strong and scalable company: Dhakai currently serves more than 200 brands and has 500 factories on its platform. He expects to double his team's size to 28 in the coming months. “The structure of the program, the accountability, and the mentors have really contributed not only to the trajectory of the company, but to who I am as a founder,” he says.

Karim also values the community that Venture School creates for members of each cohort. “Everyone’s going through a similar experience as you—they’re excited to build a company, they understand the struggles, they know about pivoting,” he says. “You’re not alone.”

**LEARN MORE**
iowajpec.org/venture-school

A YEAR FROM NOW, I WANT TO...
Add a new skill to my arsenal.

**YOUR NEXT STEP**
GRADUATE CERTIFICATES

**THE DETAILS**
Pursue a focus in one of six distinct areas, including business analytics, business fundamentals, finance, leadership, marketing, and innovation. The coursework, typically a four- or five-class sequence, can be completed in as little as a year. Should you choose to continue your studies, credits count toward the Iowa MBA.

**MEET YOUR ROLE MODEL**
Addie Smith was working as a dealer integration lead at the machinery manufacturing company Vermeer when she decided to upgrade her skills. “I needed to be thinking about new tools and technologies for the organization,” she says. “If we were going to hire data scientists, I needed to know what they were talking about.”

Unsure she wanted to make a multi-year commitment to an MBA or master’s in data analytics, she found Tippie’s certificate in business analytics a perfect fit. The program offered formal training in areas including database management and visual analytics.

The certificate was just what she needed to move up in her career: she was recently hired by Wellmark as a leader for the operations analytics team, a position she landed in part because of her new skills. “Right now, I have three analysts and a data scientist reporting to me—and I know how to speak their language,” she says. And she’s not ready to let up: she’s applied credits she earned from the certificate to an even bigger goal: the Iowa MBA.

**LEARN MORE**
tippie.uiowa.edu/graduate-certificates
Build expertise in an emerging industry.

YOUR NEXT STEP
PART-TIME MASTER OF SCIENCE IN BUSINESS ANALYTICS

THE DETAILS
You'll take 10 courses on topics including data science, data visualization, text analytics, and big data management, then cap it off with an analytics project solving a real-world business problem. Such skills are in demand: two out of three employers say data science skills will give a job candidate an edge.

MEET YOUR ROLE MODEL
As a leader, Tony Sithonnorath (MBA12/MSBA21) is a great listener and a thoughtful decision maker. Still, as the team leader of the quality program and accreditation team at Wellmark, he knew he would only be able to do his best work with his analytics colleagues if he understood the field and was communicating in a way that resonated with them. He enrolled in Tippie's Master of Science in Business Analytics program to help him achieve those goals. “I needed a field of study that complemented my strengths,” he says.

He was soon conversant in SQL, R, Python, and other programming languages. He loved learning with other busy but motivated professionals who were eager to improve. And the coursework paid off. “During analytical conversations, it wasn’t just that I could hang with my colleagues from a mathematics and programming perspective, it was also that I was able to ask better questions and get better responses,” Sithonnorath says. “I was able to start incorporating what I learned in the classroom almost as soon as I started the program.”

LEARN MORE
tippie.uiowa.edu/masters-business-analytics

A YEAR FROM NOW, I WANT TO... Supercharge my career opportunities.

YOUR NEXT STEP
IOWA MBA

THE DETAILS
From operations and supply chain to strategy foundations, you’ll open up career opportunities with skills learned in the part-time Iowa MBA program. Designed to be completed in as little as two years, its in-person, online, and hybrid options will fit into your life and drive results. More than 70 percent of respondents in a recent survey of graduates reported that they received a promotion after completing their degree.

MEET YOUR ROLE MODEL
Megan Gustafson (BBA19) is a beloved Iowa basketball icon and current member of the WNBA’s Phoenix Mercury, but she knows that she can’t rely on her athletic skills forever. That’s why she enrolled in the Iowa MBA program just a year after earning undergraduate degrees in marketing and finance with a psychology minor. “I want to prepare for my future as best as I can, which means deepening my knowledge, skills, and abilities,” she says.

While she considered a range of options and schools before honing in on the Iowa MBA, the trust she had in Tippie, paired with the online-only option, made it easy for her to remain a Hawkeye for her next step. With her extensive travel schedule in the WNBA as well as a months-long season each year in Europe, she’s benefited from the personal attention and flexibility of the program’s faculty. She watches recorded lectures and stays in contact with her professors via email. She also carves out time to do group work with other professionals in the program who have their own busy schedules.

What’s next? She’s currently exploring a number of options—she’s interested in marketing, real estate, and investment—and feels confident she’ll have a clear path by the time she graduates. “I’m preparing now for the day that I actually do have to put the basketball down.”

LEARN MORE
tippie.uiowa.edu/iowa-mba
Help my team level up their skills.

**YOUR NEXT STEP**
Tippie Leadership Collaborative

**THE DETAILS**
If your organization would benefit from practical ideas to support team building, leadership, employee engagement, or diversity and inclusion, Tippie is ready to help with customized programming led by faculty and other highly regarded Tippie experts.

**MEET YOUR ROLE MODEL**
Jennifer Banta is vice president of advocacy and community development at the Iowa City Area Business Partnership (ICABP)—an organization of more than 800 businesses in Johnson County. As 2021 came to a close, Banta sensed that local business leaders were struggling. Pandemic challenges had taken a toll and she was eager to create programming that could help these leaders thrive.

She connected with the Tippie Leadership Collaborative’s Stephen Courtright and Allison Hershberger, who worked with her to craft executive-level training for members of the organization.

The trio developed powerful content for a year-long executive leadership program that included sessions on retaining and recruiting talent, diversity and inclusion, and workplace well-being. "Reaching out to the Tippie Leadership Collaborative was valuable because they helped develop customized content in ways that have been relevant to our business leaders,” she says. "I don't think there's anyone better than Tippie at helping grow leaders.”

**LEARN MORE**
tippie.uiowa.edu/tlc

A YEAR FROM NOW, I WANT TO...
Pave my way to the C-suite.

**YOUR NEXT STEP**
Executive MBA

**THE DETAILS**
You’ll join a cohort of ambitious, high-achieving industry leaders to build leadership and change management skills and benefit from personalized leadership coaching. In this program, it's not just about strengthening skills—it’s about strengthening your network of colleagues who are among the best in their fields. The in-person and online learning experience can be completed in 16 months.

**MEET YOUR ROLE MODEL**
Haywood Stowe (MBA19) had made steady career progress during his 14 years at Procter & Gamble and his current company, Collins Aerospace.

But he knew that to make the next big jump, he needed to strengthen a handful of key skills. As he researched his options, Tippie’s Executive MBA stood out. “It wasn't just the prominence of the name,” he says. “It was the opportunity to build my network, which I knew I could do with the amount of group activity in the program.”

He started the program in 2017 and within days had gained insights from classmates and faculty who sharpened his thinking on a specific cost-management issue he faced in his own job. “I took their challenge to heart and revised a proposal I was working on,” he recalls. “[That revised proposal] jumped on the radar of the executives, because they hadn't thought about what I was proposing.”

When a site leader role at the company opened up in 2018, Stowe applied for it and earned the promotion, even before he’d finished his program at Tippie. He’s since been promoted to associate director of operations and credits the program for giving him the tools and the confidence to continue advancing in his career. “The Executive MBA program gave me the courage to say, 'I'm ready for this,' ” he says.

**LEARN MORE**
tippie.uiowa.edu/executive-mba
C. Douglas Couto (BBA72) was a sophomore at Iowa in 1970 and talking with fellow members of the Associated Residence Halls, a student group that mostly sponsored dorm events like movies or pizza parties. **This time, he said they wanted to think big.**

“Some of us thought we should do something more useful, and we came up with the idea to run a school bus between the dorms,” Couto said. It would be a quick and free way for students to get across campus, especially helpful in nasty weather, so they started running a single school bus across campus in fall 1970.

“It was always popular and full beyond capacity,” he said.

With university support, that one-bus brainstorm would grow into CAMBUS, one of the university’s most enduring symbols that celebrates its 50th anniversary this year. Today, CAMBUS runs 34 vehicles and gives more than 3 million rides a year on 14 routes that stretch as far as the Hawkeye Tennis and Recreation Complex and the Oakdale Research Park in Coralville. It employs 160 students who hold driving, training, dispatching, route planning, support, vehicle maintenance, and supervisor positions. Only 10 non-student employees work for CAMBUS.

“We’re proud to be student-operated and having students in leadership positions making day-to-day decisions,” said Mia Brunelli (BBA14), operations manager for CAMBUS. “It gives them an experience that’s applicable in most any major and is great on a resume.”
Brunelli started as a driver for CAMBUS as a sophomore and moved up through dispatch and route and schedule design. After working for transit agencies in South Bend, Ind., Ames, and Des Moines, Iowa, she returned to CAMBUS as operations manager in 2018.

“I like that it’s a big puzzle, trying to get routes and schedules and everything else to work,” said Brunelli. “Public transit also provides a service everyone can benefit from, and it’s an important part of a community.”

Driving a bus provides lots of interesting stories—especially the Friday or Saturday night shifts. Students who have imbibed heavily and don’t know where they are. Overheard uncomfortable cell phone conversations. Taking several minutes to get up the Jefferson Street hill during a snowstorm, spinning your wheels but still nursing the bus along so masterfully you get a round of applause from passengers when you reach the top of the hill.

It also pays well for a student job, has a flexible schedule, and introduces employees to lots of new people, many of whom become friends for life. Kyle Cannon (BBA99) said driving for CAMBUS also gave him confidence.

“It was empowering,” said Cannon, who still occasionally has dreams of being a passenger on a bus who steps in to save the day when the driver has an emergency, à la Sandra Bullock in the movie Speed. “You were entrusted with a significant amount of responsibility with all those people on a quarter-million-dollar bus,” he said.

For James Hughes (BBA20), it meant a new career goal. An automobile aficionado, he planned a marketing career in the auto industry. But after three-plus years of working for CAMBUS, he opted for a career in transit planning and policy.

“Driving a bus made me realize there are always cars, traffic, and pedestrians interacting with our built environment—and our decisions affect that,” said Hughes, now studying for his master’s degree in urban and regional planning.

Couto said what he learned at CAMBUS as a driver and supervisor played a significant role in his success in the U.S. Air Force and as chief information officer for the Michigan Department of Transportation.

“I learned how to work with people, motivate them, and align their goals with the organizational goals,” he said. Scraping ice off the windshield of his bus at 6:00 every winter morning also taught responsibility. His experience was so meaningful he helped establish a scholarship fund for selected CAMBUS student employees each year.

And the fare is still free. ■

**DYK?**

The vehicles are manufactured by Gillig, which is led by CEO Derek Manus (BBA99).
Anthony Adams (BBA22) is an IT recruiter at Infinity Consulting Solutions in Chicago, Ill.

Haley Arkfeld (BBA20/MAc21) won a Capstone Award from the ISCPA for being a top-four scorer in Iowa on the 2021 CPA exam.

Hijinio Carreon (MBA20) was named one of Becker’s Hospital Review’s chief medical officers to know.

Amy Chan (BBA21) is a tech and data (risk and regulatory) associate consultant with PwC in Minneapolis, Minn.

Nicholas Currant (BBA22) has joined the Tippie Young Alumni Board. He is an incoming account manager at Amazon.

Emma Johnson (PharmD22) and her father Greg Johnson (MBA22) pose in their cap and gown in front of the Old Capitol after both graduating from the University of Iowa in May 2022.

“She was my motivation to graduate this spring.”
—Greg Johnson, manufacturing simulation specialist at Altair

Chenxi Li (BBA20) is a business analyst with the American Bear Logistics Corporation.

Anibal Mares Marquez (BBA20) has joined the Tippie Young Alumni Board. He is a digital assurance and transparency associate at PwC in Dallas, TX.

Kristin Mathis (BBA20) has joined the Tippie Young Alumni Board. She is the partnership strategy and activation coordinator with the Minnesota Vikings.

Parker Ray (BBA21) is an associate broker with Darwin Realty/CORFAC International in Elmhurst, Ill.

Hannah Sellner (BBA22) is a portfolio operations associate with Fisher Investments in Tampa, Fla.

Nathan Vanderheyden (BBA22) is enrolled in law school at the University of Iowa.
Benjamin Busch (BBA14) is an account director at Shift7 Digital in Austin, Texas.

Patrick Cornally (BBA12) joined Värde Partners Inc. as a director on its capital markets team in New York, N.Y.

Dustyn Curran (MBA18) was named to the 2022 Des Moines Business Record 40 under 40 list. Curran is a development manager at Ryan Companies U.S., Inc.

Isaac Doucette (BBA12) became an ordained priest. He previously worked in finance at Northwestern Mutual and Transamerica.

Austen Fiala (BBA11) was named vice president and investment portfolio manager for the U.S. Bank Private Wealth Management Team in Iowa City, Iowa. Fiala is also currently pursuing his MBA at Tippie.

Ashley Fitzpatrick (BBA18) is a human resources representative at Community Bank & Trust in Muscatine, Iowa.

Brea Harms (MBA12) was recognized as the John Deere 2020 Region 4 D&I Leader Award winner. She has been with John Deere for more than 18 years, most recently as a division customer support manager in the construction & forestry division.

“We all need to be the change we want to see in the world... people can see it, feel it, and are grateful for it.”

Rachel Langholz (BBA17) was named the 2022 Tippie Young Alum of the Year. Langholz shows her commitment to the college by serving on the Young Alumni Board and Finance Advisory Council, along with speaking in classes and supporting the newly formed Tippie Consulting Club. She is a consultant for Deloitte Consulting in Denver, Colo., and is currently pursuing her MBA at Northwestern’s Kellogg School of Management.

Janice Ellig (BBA68) was named the 2022 Tippie Alum of the Year in recognition of her service to the college. She has spoken to classes, been a panelist and an advisor to the dean, hosted events, and served as board chair for the University of Iowa Center for Advancement. Professionally, she is CEO of the Ellig Group, a premier global executive search firm in New York, N.Y.
Matt Moran (BBA18) has joined the Tippie Young Alumni Board. He is a financial advisor associate at Morgan Stanley Wealth Management in Davenport, Iowa.

Anthony Nelson (BBA18) is an outside linebacker with the Tampa Bay Buccaneers. Nelson, a Tippie accounting alum and Waukee, Iowa, native, was picked up by the Bucs in the 2019 NFL draft.

Anna Marshall (BBA16/MAc17) is a senior accounting analyst at CC Industries in Chicago, Ill.

Adam Maske (BBA11) moved back to eastern Iowa in March 2020 after eight years in Chicago working as a financial analyst, business strategy consultant, and head of data analytics for two wealth management firms. He is now with Morgan Stanley in Cedar Rapids, Iowa, as a financial advisor. He became a CFA charter holder in July 2021.

Michael Sugg (BBA19) is a staff solution engineer at Oracle in Chicago, Ill., with a focus on ERP financials.

Maggie M. McClelland (BBA15) was named to the 2022 Des Moines Business Record 40 Under 40 list. She is the director at ICON Water Trails in Des Moines, Iowa.

Lucy Vargo (BBA12) took a new role as director of talent acquisition, operations, and reporting at GroupM.

Anna Noll (BBA18) has joined the Tippie Young Alumni Board. She is the assistant brand manager at the T. Marzetti Company.

Stacy Barenz (BBA01) was promoted to cashier and officer at Citizen First Bank in Clinton, Iowa.

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Jenna Pokorny (BBA19) has joined the Tippie Young Alumni Board. She is a compliance analyst at Principal Global Investors in Des Moines, Iowa.

Aaron Warner (MBA15) was named the Corridor Business Journal’s 2022 Entrepreneur of the Year. He is the CEO at ProCircular, a cybersecurity and IT services firm in Iowa City, Iowa.

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Shalini Campbell (BBA04) has joined the Tippie Advisory Board. She is a managing director at BMO Capital Markets in Chicago, Ill.
Becca Clark (BBA09) is the director of undergraduate studies for the University of Iowa’s American Sign Language (ASL) Program and a lecturer for the course “Deaf Gain: Reframing Deaf People, Cultures, and Languages.” She began her exploration of ASL and Deaf culture to communicate with Deaf friends as a marketing student at the Tippie College of Business.

“I am now working on research on American Sign Language in advertising, so my interest in marketing is still present!”

Ben Fagerlind (BBA02) moved from Los Angeles, Calif., to Seattle, Wash., in August 2021. He is a certified private wealth advisor with J.P. Morgan Wealth Management.

Joel Fortney (BBA01) and Daniel Jerrett (BBA02) have co-founded Stategy Capital, a global multi-asset alternative investment management firm, and launched the Stategy Global Macro Fund LP in Denver, Colo. Fortney was previously a portfolio manager at Principal Global Investors and Jerrett was a macroeconomist at Putman Investments and consultant to the investment management industry.

November 2001: the dome of the Old Capitol caught fire during renovations. The blaze destroyed the cupola, dome, and bell, but was contained by a firewall built in the 1920s.

Sarah Nauman (BBA09) and her husband Josh Nauman (BBA08) welcomed a baby boy named Oliver in April 2021.

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Nicole Olson (BBA05/JD08) and her husband welcomed their fourth child, Ruby Louise, on September 23, 2021.

Daniel L. Poland (MBA03) was appointed executive vice president and chief supply chain officer of the Campbell Soup Company.

April Oliver (BBA02) was named to a Forbes best-in-state wealth advisors list. She is a partner and certified financial planner for Catalyst Financial Group of Ameriprise Advisors in Charlotte, N.C.

On Nov. 8, 2008, Mad Money with Jim Cramer visited campus as part of its “Mad Money Back to School Tour.”

Mallory Polito (BBA07/MBA12) is vice president of sales at Allsteel.

Martin ("MJ") D. McNulty Jr. (BBA00) was named chief operating officer and head of M&A at the Acacia Research Corporation.

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FUTURE TIPPIE STUDENTS

Tom Drake (BBA10) and his wife Kathy (Haddad) Drake (BA13) met at Iowa and now have two future Hawkeyes—Jackson (2) and Addison (6 months).

Diane Hawkinson Morain (BA70) (John Hawkinson’s daughter) feeds John’s great-granddaughter Gabrielle (Gabby) Morain Rubino in her Future Hawkinson Scholar bib.

Mollie Greenlund (BBA08) and her husband Neal had a baby girl, Isabel, on August 9, 2021. She was 8 lb., 7 oz. and was 20.5 inches long.

Alyssa Borst Nielsen (BBA12/MBA19) and her husband Ryan Nielsen (BBA09/MBA20) had a baby girl—Mara Lou Nielsen—on March 4, 2021.

Chuck Hickman (BBA74/MA75) shared this photo of his grandson, Hayden Broussard, at age two and a half.

Laurie Semprini (BBA10) and her husband Jason welcomed baby Lola.


Nils Thorson (BBA13) and his wife Olivia welcomed Ruby Loen Thorson into their family on October 30, 2021.

Liz Underwood (BBA09) and Brian Underwood (BBA10) welcomed baby Bruce into their family on August 25, 2021.

Rachel Haaland Watson (MBA15) and Bradley (Chris) Watson II welcomed baby Maeve Elliana Watson into their family on September 29, 2021.

Alysa Younkin, who is currently pursuing an MBA degree at Tippie, welcomed son Rowan Kai Younkin.

Elisha Smiley (BBA01/MAc02) is a pastry chef and instructor at the Culinary Institute of America-Greystone in the Napa Valley. Her study abroad experience in Dijon, France, sparked her interest in food and led to her career shift.

Matthew J. Smith (BBA01) was appointed CFO of Stronghold Digital Mining, a vertically integrated Bitcoin mining company with an emphasis on environmentally beneficial operations.

Jeffrey White (BBA01) is district manager at Snowflake—The Data Cloud in the greater Chicago, Ill., area.

Ryan Shaw (BBA05) was named to The Courier’s 2021 20 Under 40 awards list. He is a partner at Financial Resource Advisors in Waterloo, Iowa. He is also on the board of directors of the Cedar Valley Sports Commission and on the financial committee of the Boys and Girls Clubs of the Cedar Valley.

Is there a new baby in your life? Send us an update and we’ll send you a bib! tippie.uiowa.edu/update
Katherine Bader Courtney (BBA97) was named to the Top 100 Women Leaders in Finance list by Women We Admire. She is currently the COO of GreenState Credit Union in North Liberty, Iowa.

Marci Chickering (MBA94) has joined the Tippie Advisory Board. She is the executive vice president and chief human resources officer at Wellmark Blue Cross and Blue Shield in Des Moines, Iowa.

Donna Cooper (BBA92) is the COO of Dully Health and Care. She was named a 2022 Notable Executive of Color in Health Care by Crain’s Chicago Business.

Drew Dennison (BBA99) is the managing director of Lightchain Capital, which invests in early-stage life sciences and software companies. He is the former COO and CFO at Scottrade Financial Services Inc., where he led the company’s operations, technology, finance, and strategic planning functions and managed the sale and merging of Scottrade to TD Ameritrade in 2017. Dennison has been married to Amber (Ericksen) Dennison (BBA98) for 23 years. They have five children.

Andreas Diantoro (BBA90) won best CEO in the enterprise application software category at the Indonesia Best 50 CEO Awards 2022 by The Economists. Diantoro is a managing director at SAP in Jakarta, Indonesia. He is a former managing director of HP and Dell Asia, and the former president of Microsoft Indonesia.

Deniz Johnson (MBA93) was recognized as one of the “Standout45” global fintech leaders by Innovate Finance in the U.K. She was also selected as an Inspiring FinTech Female Leader of 2021 by NYC FinTech Women. Johnson is COO at Stratyfy, cofounder of Boston Women in FinTech and Financial Services, and an adjunct professor at Northeastern University in Boston, Mass.

Jenny McGarry (BBA99) received the Outstanding Committee Chair Award from the ISCPA.

Megan McKay (BBA99/MBA05), owner of Peace Tree Brewing Company, was named one of the 40 Women to Watch in Iowa’s hospitality industry by the Iowa Restaurant Association.

Shelly Mott (BBA91) is the executive director of development and planned giving at the Hoover Presidential Foundation.

Garrett Olson (BBA96) is vice president of financial planning and analysis for Tyson Foods in Chicago, Ill.

Suzanne Yoon (BA98) was named one of Chicago’s Most Powerful Women of 2022 by Better magazine.

Mandy Zaransky-Hurst (BBA99) is now senior vice president of marketing, communications, and business development for the Institute of Food Technologists in Chicago, Ill.

Tiffani Shaw (BBA92) is the chief of staff at Clarivate. She reports to Jerre Stead (BBA65), the executive chairman and CEO of Clarivate. Shaw was previously the University of Iowa Center for Advancement’s executive vice president and COO.
John A. Benson (BBA80/JD90) operates Core Community Credit Services, providing independent loan review services to Iowa-based community banks.

Kathy M. Diemar (BBA89) is the owner/operator of Johnny B. Good’s Diner in Steamboat Springs, Colo. Colorado Gov. Jared Polis proclaimed May 28 as Johnny B. Good’s Diner Day as a tribute to the shining example of business innovation during COVID-19 to keep Colorado’s economy moving and its customers safe.

Myron Hammes (BBA81) accepted a position on the Human Services Campus board of directors. The Human Services Campus is a collaborative agency that provides resources to individuals experiencing homelessness in Maricopa County, Ariz.

Amy Johnson (BBA89/MA90) retired as global head of operations from Columbia Threadneedle Investments, a division of Ameriprise Financial Inc. She has since been elected as independent director of the Federal Home Loan Bank of Des Moines, Iowa.

Rex Jones (BBA86), owner and president of On Demand HR, continues to grow a consulting firm focusing on providing fractional HR services to small/mid-sized businesses.

Tom Kloet (BBA80) is chairman of the board of the Nasdaq Stock Market. He is an emeritus member of the Tippie Advisory Board.

S.P. Kothari (PhD86) received the 2022 Distinguished Ph.D. Alumni Award from the Tippie College of Business for his accomplishments and impact on industry. Kothari is the Gordon Y. Billard Professor of Accounting and Finance at the Sloan School of Management at Massachusetts Institute of Technology and is the former chief economist and director of the Division of Economic and Risk Analysis at the U.S. Securities and Exchange Commission.

Michael Luthy (MBA87) has retired as professor of marketing from Bellarmine University in Louisville, Ky., after serving the institution for 23 years. Luthy received several honors during his tenure, including being named a Wilson Wyatt Fellow and earned two Fulbright Scholar awards. Prior to his academic career, he was a bank examiner for the Office of the Comptroller of the Currency and worked in marketing and finance for the Oscar Mayer Foods Corporation.
A.K. Parameswaran (MBA89) holds an executive management position in India’s agriculture industry. He also participates in college fairs that attract students from India to Iowa City through both the UI Office of Admissions and the U.S. Consulate in India.

Kim Rucker (BBA89) was appointed to the HP Inc. board of directors. Rucker is the former executive vice president, general counsel, and secretary of Andeavor, which was acquired by Marathon Petroleum in 2018. Prior to joining Andeavor, Rucker was executive vice president of Kraft Foods Group Inc. and senior vice president of Avon Products Inc.

Peggy Trevino (BBA82) received the 2022 Distinguished Service Award from the ISCPA.

James Anderson (BBA72) is a member of the board of directors of Lionheart Acquisition Corp., a blank-check company that accomplished a business combination with MSP Recovery in one of the largest SPAC transactions to date.

Doug McKeen (BBA78) was appointed senior vice president of labor relations at Atlas Air. He is a member of the Tippie Advisory Board.

Gary Lewis (BBA64) of Cape Coral, Fla., recently received the American Numismatic Association Medal of Merit at the ANA 131st Annual Convention in Rosemont, Ill.

Tanner Krause has joined the Tippie Advisory Board. He is the CEO of Kum & Go in Des Moines, Iowa.

Jack Evans (MBA72) was honored with a Coe College Founders’ Medal. Evans received his bachelor’s degree from Coe in 1970. He is currently chairman of the board of the Hall-Perrine Foundation and is an emeritus member of the Tippie Advisory Board.

John Fyfe (MBA78) retired from his position as the executive director of information technology for the College of Business Administration at the University of Illinois Chicago.
Mary Louise Pappajohn
October 6, 1933—March 17, 2022

Mary Pappajohn—along with her husband, John Pappajohn (BSC52/LHD10)—was committed to spreading art and opportunity. Born in Minneapolis in 1933, Mary graduated from the University of Minnesota with a bachelor’s degree in home economics and a passion for art that would last a lifetime.

After marrying John in 1961, Mary used her expertise to build their personal art collection, for which they were recognized for 15 consecutive years as among ARTNews Magazine’s Top 200 Art Collectors. Their outdoor sculpture collection was eventually made public with the establishment of the John and Mary Pappajohn Sculpture Park in Des Moines, Iowa. Mary was also heavily involved in board leadership roles with art galleries and organizations across the country, including at the Des Moines Art Center, Walker Art Center, Kennedy Center for the Performing Arts, Whitney Museum, and the National Gallery of Art.

Mary’s other philanthropic focus was higher education. She and her husband donated generously to the University of Iowa including the John Pappajohn Business Building. Their philanthropy established one of five statewide John Pappajohn Entrepreneurial Centers, the John and Mary Pappajohn Biomedical Institute, John and Mary Pappajohn Clinical Cancer Center, and the Des Moines-based John and Mary Pappajohn Education Center—home to the college’s Des Moines graduate programming—among many other gifts.

Mary was highly regarded for her philanthropy and dedication to the art community during her life, earning awards such as State of Iowa Philanthropist of the Year and National Philanthropist of the Year for the Arts.
**LET ME EXPLAIN...**  
(1) As much fun as it is to think that we just do everything without systems, being organized and having a plan is the only way it really gets done.  
(2) You get to be more creative when you upcycle.  
(3) Optimist through and through! Life is too short to be a pessimist.  
(4) What's better than cash?  
(5) Team is the name of the game. We could not get anything done without a great group of people around. The more people you get to know, the better your team becomes.  
(6) The best way to learn.  
(7) Summers in Wisconsin wouldn't be the same without spending weekends “up north” at the lake.  
(8) If you can’t figure it out in the short term, you won’t be around long enough to worry about the long term.  
(9) You can get more done with one 10-minute phone call than over 10 emails.  
(10) A group solving problems and having an open discussion is SO much faster and more valuable in person.  
(11) Extremely valuable as a networking tool.  
(12) Once you have the right information and the right people working on a problem, it all gets simple.  
(13) If the news is really bad, they would have found a way to get ahold of you.
“One detail that didn’t make it into the Sam LaPorta story... Sam was a freshman when he took the field for the first time as a Hawkeye, against the Miami of Ohio RedHawks. The thrill of playing big-time college football. The band and the cheerleaders and the 69,000 screaming Hawkeye fans in Kinnick Stadium.

LaPorta remembers none of it. The moment got the better of him.

“I blacked out,” he said.
NEXT STOP: PENTACREST

Celebrate 50 years of making it up the Jefferson Street hill on page 16.